



2022 HUE AD SPECS

SAMPLE HUE PAGE

A4 size:
8.2677"x11.6929"

1/2 PAGE

1/3 PAGE

SMALL

Duluth's only dedicated visual art magazine, HUE's eye-catching visuals bring the DAI galleries to your coffee table. HUE is mailed directly to DAI members, available digitally via the DAI website, and free to pick up at the DAI offices.

An investment in the arts

Not only do HUE ads reach an engaged base of art patrons and creatives, they also fund enriching exhibitions, education, and events. Connect with a creative community and support a thriving art scene.

Inside each issue

- The latest DAI events, classes, and workshops
- DAI Member Spotlight: personal stories about the impact of art
- Upcoming community events and reflections from community leaders
- High-quality printed photography of work on view at the DAI galleries

HUE stats

- 300+ mailed each quarter to DAI members, dedicated art patrons
- 300+ distributed to local businesses & available at the DAI
- 14+ full-color, art-filled pages
- Printed quarterly in January, May, August, and November

Invoicing options:
Annual or seasonal

1/2 PAGE

W: 6.7677"
H: 5.3049"

\$500/ad
(\$2,000/yr)

1/3 PAGE

W: 6.7677"
H: 3.1524"

\$375/ad
(\$1,500/yr)

SMALL

W: 3.3392"
H: 2.0762"

\$125/ad
(\$500/yr)