

HUE AD RATES



The Duluth Art Institute is a 501(c) 3 non-profit organization that has been providing visual arts programming to the region for more than 113 years.

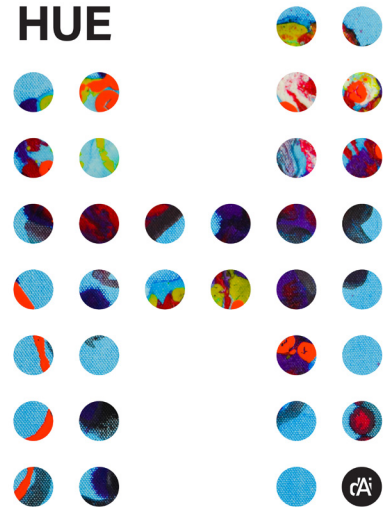
Our vision is to bring art to, and inspire art in, everyone.

We are the premier arts organization in the region, providing access to both high-quality arts education for artists and the community, and professional spaces that exhibit rotating series of artwork. We advocate for artists and visual art practices while serving to showcase exemplary bodies of work by and for all.

DAI Galleries & Business Office
 506 West Michigan Street
 Duluth, Minnesota 55802
 218-733-7560
 info@duluthartinstitute.org

ADVERTISING WITH THE DULUTH ART INSTITUTE

HUE is a quarterly magazine produced by the DAI. HUE highlights current and upcoming exhibitions, events, and programs. Each issue includes a letter from the Executive Director, a DAI member spotlight, and an essay by a leader from the community.



We currently estimate about 2,000 readers of HUE, and our following is growing steadily. Our readers include arts and culture enthusiasts, Duluth-area community members, and the DAI annual members.

WHY PURCHASE AN AD SPONSORSHIP?

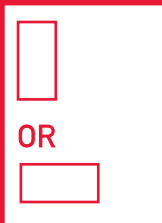
As a DAI ad sponsor your business gains exposure to a unique audience for a competitive rate in a beautifully designed magazine. Your ad sponsorship supports vital arts engagement in the region including DAI education programming and exhibitions.

SIZE ONE: \$300



1.5" w x 1" h

SIZE TWO: \$400



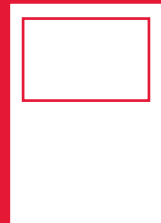
1.5" w x 2" h
 OR
 2" w x 1.5" h

SIZE THREE: \$700



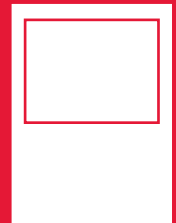
2.875" w x 2" h

SIZE FOUR: \$1,250



3.25" w x 3.5" h
 (QUARTER PAGE)

SIZE FIVE: \$2,250



3.25" w x 7" h
 (HALF PAGE)