

# HUE AD RATES



The Duluth Art Institute is a 501(c) 3 non-profit organization that has been providing visual arts programming to the region for more than 113 years.

Our vision is to bring art to, and inspire art in, everyone.

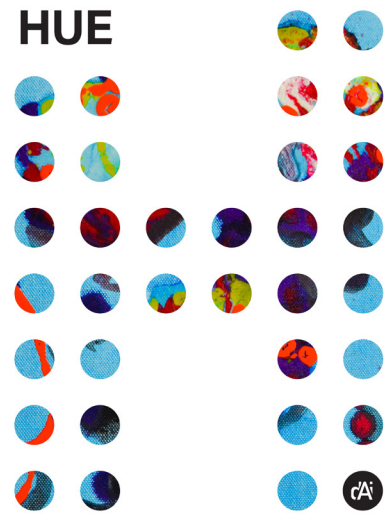
We are the premier arts organization in the region, providing access to both high-quality arts education for artists and the community, and professional spaces that exhibit rotating series of artwork. We advocate for artists and visual art practices while serving to showcase exemplary bodies of work by and for all.

**DAI Galleries & Business Office**  
 506 West Michigan Street  
 Duluth, Minnesota 55802  
 218-733-7560  
 info@duluthartinstitute.org

## ADVERTISING WITH THE DULUTH ART INSTITUTE

HUE is a quarterly magazine produced by the DAI. Inside you will find information about current and upcoming exhibitions. You will also read about upcoming events and programs. In each issue we include a DAI member spotlight and we invite a leader from the community to reflect on art in the current times.

## HUE



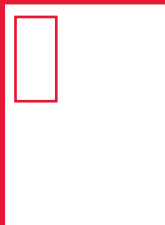
We currently estimate about 2,000 readers of HUE, and our following is growing steadily. Our readers include arts and culture enthusiasts, Duluth-area community members, and the DAI annual members.

Ad space is limited and curated. We strive to provide ads that are relatable to our readers. Additionally, as a genuine thank you to our ad sponsors, we aim to limit the number of ads of any given business type, ensuring your ad is not in competition with others of its kind.

## WHY PURCHASE AN AD SPONSORSHIP?

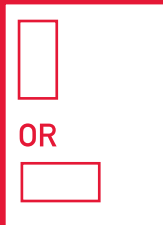
As a DAI ad sponsor your business is not only exposed to a unique audience, for a competitive rate, in a beautifully designed magazine. Your ad sponsorship helps support vital arts engagement in the region including DAI education programming and exhibitions.

SIZE ONE: \$300



1.5" w x 1" h

SIZE TWO: \$400



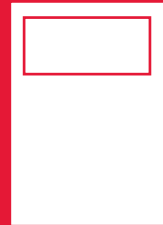
1.5" w x 2" h  
 OR  
 2" w x 1.5" h

SIZE THREE: \$700



2.875" w x 2" h

SIZE FOUR: \$1,250



3.25" w x 3.5" h  
 (QUARTER PAGE)

SIZE FIVE: \$2,250



3.25" w x 7" h  
 (HALF PAGE)